



## FILM

### Activity 1

#### Adverts

Children will be put into groups and asked devise a short script for a TV commercial working on the theme of 'Veggie Power' or 'Fabulous Fruit'

Make sure your advert is punchy eye-catching and to the point, look at some of the example links below.

Create a short jingle to go with your commercial.

You will need to work out who will be the:

- Actors
- Singers
- Director
- Cameraperson

The adverts can be presented to the class.

#### Examples

<https://www.youtube.com/watch?v=xLBsGOfyqhQ>

<https://www.youtube.com/watch?v=C68TQ4uPcgg>

**Resources required:** I Pad or filming device. Pen and paper, props and costumes if required

**Time required:** Approx 1-2 hour



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## Activity 2

### Newflash!

Objective: To create a newsflash article about a big building corporation knocking down allotments in the city centre so they can build a shopping centre. Children will be put into pairs, 1 will be putting forward their argument for keeping the allotments the other will be for building the shopping centre. They will each film the others news article, asking questions off camera.

Points to think about:

- Is gardening good for your health/environment/ mental wellbeing?
- Are shopping centres good for tourism/all -weather shopping/good accessibility for wheelchairs?

Links below that will help in your research.

<https://www.aarp.org/health/healthy-living/info-2017/health-benefits-of-gardening-fd.html>

<https://www.bbc.co.uk/bitesize/guides/zcv4jxs/revision/2>

**Resources required:** I Pad or filming device. Pen and paper

**Time required:** Approx 1-2 hour